October, 1955

THE PRESIDENT'S PAGE

Dear NAEBers:

This is convention month, and I hope to see all of you at the Del Prado in Chicago, October 26-29.

There's a story in this issue of the Newsletter that gives you more details. There'll be a mailing the first of next week, which will give you a chance for advance registration, and a copy of the preliminary program.

All looks good at the moment, but I assure you that Al Partridge and his committee have had a tremendous job in getting things all set. I honestly believe you'll profit from attending the convention.

A few days ago I sent all of you a memo on how you can help with the convention program, and also some proposed changes for the by-laws. We probably won't solve all of our problems, we probably never will, but we can make steps toward better organization and toward better operations.

One of the gratifying things that comes with being president is the cooperation that comes from NAEB members. There's been lots this year, and I do appreciate it.

For example, two committee chairmen, Si Siegel and Carl Menzer, already have their committee reports in as we go to press with the Newsletter in late September. Fine work, men!

And others have responded in like manner. Bill Harley and Ken Wright have willingly picked up the work on the Radio and TV Program Festivals that are planned for the three nights of the convention.

And Garnet Garrison, Gale Adkins, Ola Hiller, Mac McCarty, John Schwarzwalder, and John Taylor have aided nobly in getting their parts of the program in shape for your convention.

It's been that way all year long, and that's what makes it pleasant working for you.

There are times when ye ol' prexy finds himself really busy, and somewhat tired, but he thinks he can now last the year. He's been to a JCET meeting within the last 30 days, and has another scheduled within the next 10 days.

He's been on the west coast, too (incidentally, Illinois played Cal), and while there visited the KPFA setup in Berkeley. Time didn't permit his visit of KQED in San Francisco, but his intentions were good. Maybe I'll make more calls another time.

There has been a convention committee meeting in Chicago to attend, and lots of details in getting organization set to whirl at the convention.

INCIDENTALLY (AGAIN, I KNOW I USED IT EARLIER), THERE'LL BE A RECEPTION FOR ALL THE FIRST AFTERNOON OF THE CONVENTION. I HOPE YOU'LL ALL PLAN TO BE PRESENT. THERE'LL BE TIME BETWEEN AFTERNOON SESSION AND THE EVENING BANQUET. YOU'LL ENJOY THE SETTING, TOO.

MAYBE I OUGHT TO HAVE A GUEST EDITOR ON THIS PAGE, BUT SINCE THIS WILL BE THE LAST, IT'S A BIT LATE FOR THE IDEA, DON'T YOU THINK. I FEEL THIS WAY NOW BECAUSE OF THE PRESSURE OF TIME. I'VE JUST COME OUT OF AN HOUR-AND-A-HALF TV PROGRAM BOARD MEETING. AND BEFORE THAT THERE WAS THE WORLD SERIES ON TV. AND BEFORE THAT THERE WAS A CLASS TO TEACH. IN ADDITION TO NORMAL FALL DUTIES, I'M NOW BACK TEACHING BECAUSE WE HAD SUCH A LARGE ENROLLMENT THAT POOR SCHOOLEY IS NOW TEACHING A CLASS HE HASN'T TAUGHT FOR ABOUT SEVEN YEARS.

SUPPOSE SOME OF YOU NOTED THE REFERENCE TO THE NAEB TV STUDIES IN NEW YORK IN A RECENT ISSUE OF THE US NEWS AND WORLD REPORT. THE ISSUE CARRIED A NUMBER OF ARTICLES ON WHAT TV IS DOING TO AMERICA. REFERENCE TABLE WAS BASED ON NAEB STUDIES AND FINDINGS.

UNDERSTAND THAT JOHN SCHWARZWALDER IS IN EUROPE FOR A SHORT STINT. DON'T KNOW DETAILS, BUT HE WAS GONE FROM HOUSTON WHEN I TRIED TO TALK WITH HIM ONE DAY RECENTLY. TALKED WITH SIEGEL, TOO, DAY BEFORE HE LEFT FOR PERUGIA TO ATTEND PRIX ITALIA DOINGS. NAEB ENTRY WON A PRIZE, TOO. THAT'S ALL TO SI'S CREDIT AND EFFORTS.

I HOPE YOU NOTED IN SPECIAL MAILING OF LAST WEEK, THAT 1956 AND 1957 CONVENTION SITES WILL BE PICKED AT OUR CHICAGO CONVENTION. WHILE THE COMMITTEE IS PRETTY WELL ALONG IN FINDINGS FOR 1956, IT MAY STILL NOT BE TOO LATE. AND 1957 IS WIDE OPEN. IF YOU WANT TO PLAY HOST, BETTER GET WORD TO BURTON PAULU, PRONTO.

PERHAPS I'M SHORT A FEW DOZEN LINES IN FILLING TWO PAGES THIS MONTH, BUT THINK OF THE TIME I'LL BE SAVING YOU, SO WILL CLOSE WITH A WISH AND HOPE THAT I'LL SEE YOU IN CHICAGO.

---FRANK SCHOOLEY

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